### **2024 BUDGET APPROPRIATION** FACT SHEET

We believe in empowering people and connecting communities.



## Ridership



Projected growth of Fixed Route INCREASE Ridership from FY22 to FY23

Projected growth of Demand Response Ridership from FY22 to FY23

#### **Fixed Route Stops** 1. Dillons

- 2. Walmart

Top 5

- 3. Hospital
- 4. 14th & Calhoun
- 5. JC High School

#### **Top 5 Demand Response Stops**

- 1. Ogden Community Center
- 2. IC Middle School
- 3. Footlocker
- 4. JC High School
- 5. Roadway Inn

## **Economic Impact**

\$27,283



**INCREASE** 

\$10,357



\$37,640 total

estimated annual local sales tax revenue from ATA Bus riders

Note: estimated annual sales tax based on the number of fixed route and demand response boardings and the average amount spent per trip: \$60 https://money.usnews.com/money/personal-finance/saving-andbudgeting/articles/how-much-should-i-spend-on-groceries

**\$98,273** of fuel bought in **Geary County** 





FHATA employees living in Geary County were paid \$449,523

50% of Fixed Route Riders are riding to go to work or grocery shopping [Hellell]



87% of trips on transit directly benefit the local enconomy

ATA Bus has received funding to expand the K18 connector between Manhattan and Junction City



# **Funding**

For every \$1 ATA Bus spends, Junction City matches it at \$.008



Federal 50%





Local 30%

- Junction City Contribution

3.9% of the Total Match 0.8% of the ATA's Total Budget